

**komtrans + busexpo**  
ASTANA

The leading exhibition of Commercial Transport,  
Road Construction Machinery,  
and Buses in Kazakhstan and Central Asia

**25-27.6.2025**

EXPO IEC, Astana, Kazakhstan

# POST SHOW REPORT



**EURASIAN  
CONSTRUCTION  
TECHNOLOGY**  
ASTANA

International exhibition of construction  
machinery and equipment

**25-27.6.2025**

EXPO IEC, Astana, Kazakhstan



bmca

**2899** VISITORS

FROM **14** COUNTRIES

**230** EXHIBITORS

**5** PARTICIPATING  
COUNTRIES

TOTAL  
EXHIBITION AREA **8775** M<sup>2</sup>

**32** SPEAKERS

**300+** B2B MEETINGS VIA  
MATCHMAKING SERVICE

**4** BUSINESS PROGRAM  
SESSIONS

## VISITORS INTERESTS

**21%** Commercial vehicles  
*(light and heavy)*

**15%** Buses

**14%** Maintenance equipment and tools

**11%** Logistics services

**9%** Spare parts and components

**9%** Cross-border services

**8%** Leasing

**7%** Bodies, trailers, and semi-trailers

**5%** Telematics, monitoring systems,  
navigation equipment, fleet  
management systems

**1%** Other

**51%** Road construction machinery

**11%** Heavy-duty vehicles

**8%** Tools and equipment

**7%** Mining equipment

**6%** Rental and financial services

**4%** Maintenance services

**4%** Warehouse equipment

**3%** Residential construction

**3%** Municipal machinery

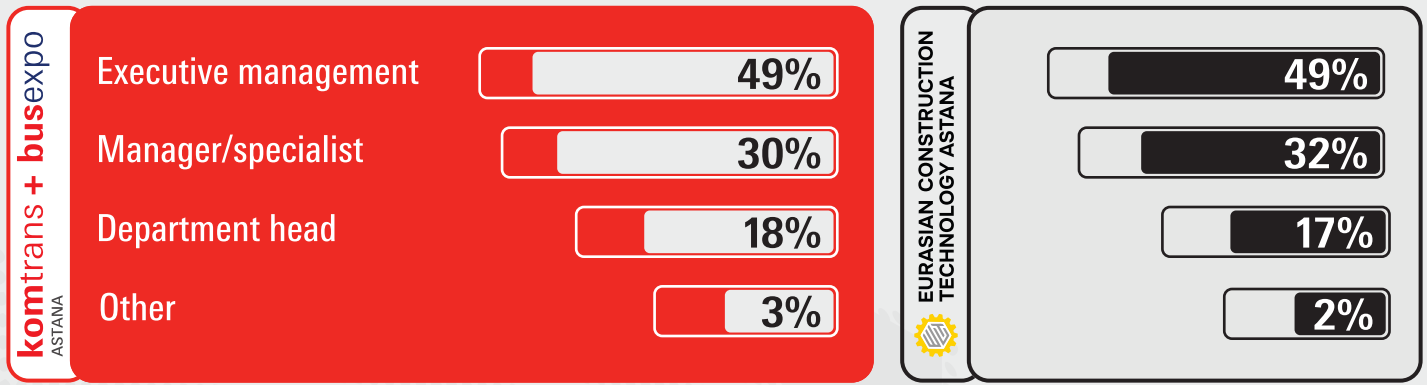
**2%** Heavy-duty vehicles

**1%** Other



## VISITORS MANAGEMENT LEVEL

**komtrans + busexpo**  
ASTANA



## MEDIA AND INFORMATION SUPPORT

**320+** media publications

**40+** media partners

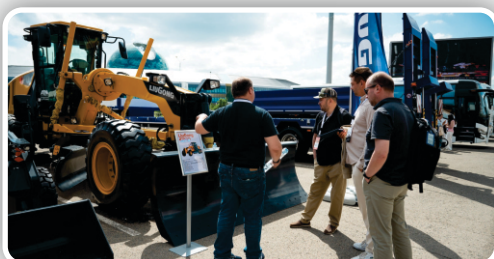
**8.5M+** total reach on social media

**30+** media outlets on site

## OFFICIAL PARTNERS



## AMONG MEDIA PARTNERS





## FEEDBACK FROM PARTICIPANTS

// Komtrans + BUSexpo Astana is a key exhibition for our industry in Kazakhstan, which is why we chose to take part. Our goal is to make a name for ourselves, connect with new partners, and meet with our current clients. The exhibition has been very active many visitors are particularly interested in our stand. It's unique and immediately draws attention.

**Rustam Astankulov**  
*Director of Trailer-Group LLP*

// Last year, we also participated in this exhibition, and as a result, we signed a significant number of large and promising contracts. We found new partners here and see strong potential for continued cooperation.

**Konstantin Sharov**  
*Head of the Dealer Network Division for CIS Countries,  
Modern Transport Technologies Group*

// We are presenting the FAW brand at this exhibition. We have a tractor unit, a dump truck, and commercial vehicles on display. The exhibition is going well. We have two potential requests. One client is even ready to sign a leasing contract. On behalf of myself and the Silkway Techno company, I'd like to thank the Komtrans exhibition organizers. Thank you very much. We look forward to further participation and future invitations. Thank you.

**Rustam Tyutenov**  
*Head of the Sales Department for the FAW brand*



[komtrans.kz](http://komtrans.kz)



[interconexpo.kz](http://interconexpo.kz)



**Evgeny Sergeev**

Group Exhibition Director

**+7 771 284 30 28**

[evgeny.sergeev@bmca.kz](mailto:evgeny.sergeev@bmca.kz)



**Dina Suinova**

Key Account Manager  
Comtrux Astana | ECT Astana

**+7(717) 264 22 10 (ext. 703)**

[dina.suinova@bmca.kz](mailto:dina.suinova@bmca.kz)

Business Media Central Asia

[info@bmca.kz](mailto:info@bmca.kz)

**+7 717 264 2210**